



## IS YOUR MICROSOFT 365 DATA FULLY RECOVERABLE?

Adoption of Software-as-a-Service (SaaS) like Microsoft 365® remains high even as in-person working opportunities return. During the first year of the pandemic, emails sent increased by 40.6 billion compared to the previous year.<sup>1</sup>

**Assuming your data is completely protected by your cloud application provider is a mistake that could have devastating consequences for your business.**

**Remember, the loss of business-critical data can result in costly disruptions and operational downtime, hefty regulatory penalties, reputation damage or even the loss of customers.**

### KNOW THE FACTS

#### FACT #1



##### **You CAN lose Microsoft 365 data**

While Microsoft protects Microsoft 365 data against any problems related to their own data centers, they don't safeguard against accidental data loss due to misconfigured retention tags, policies or user errors.

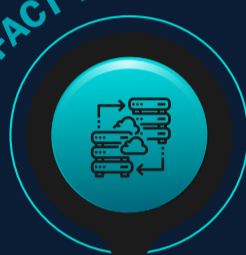
#### FACT #2



##### **Some deleted Microsoft 365 items get permanently removed after 14 days (extendable to 30 days)**

By the time you realize certain items are missing, they might already be permanently lost.

#### FACT #3



##### **Cloud-to-Cloud SaaS backups minimize costs**

Mitigate the time and cost of manual data restoration with a cloud-to-cloud SaaS backup solution that saves time, productivity and money.

### TOP CAUSES OF MICROSOFT 365 DATA LOSS



### BENEFITS OF CLOUD-TO-CLOUD SAAS BACKUP



Data loss protection for your Microsoft 365 data



Easy, rapid data recovery and restoration



Improved productivity & efficiency for employees



ROI positive investment that protects your business against data loss



Helps satisfy regulatory obligations for log records and risk management

Sources:  
1. Microsoft The Work Trend Index 2021  
2. Verizon Data Breach Investigation Report

**Unsure of where to start? Contact us to learn how we can help you ensure the protection and recoverability of your business' valuable Microsoft 365 data.**